

USB MADE **EASY**



FTDI aims to "make USB easy" for its customers.

We "make USB easy" by:

- Providing a range of products designed to meet customer and regulatory requirements worldwide.
- Providing silicon solutions which integrate the entire USB protocol on a single chip.
- Making easy-to-use development hardware, software, product documentation and application support services available to support customers' product development activities.
- Continuing to design and develop new FTDI products to help customers quickly integrate USB into their systems.
- Continually improving the effectiveness of our management system.
- Providing customers with reliable predictions of delivery dates and stock levels.
- Ensuring that customers receive fully tested, working products in packaging that is designed to avoid damage in transit.

Quality Policy approved by

A handwritten signature in black ink that reads "Fred Dart".

Frederick Dart, Managing Director
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